



## Carla Fugit, President

**Platinum Business Strategies' mission is to create organizational wealth through employee engagement, organizational alignment and effectiveness, and systems & standards of excellence.**

Carla Fugit – President of Platinum Business Strategies works directly with CEOs and business owners as a strategic partner for improvements in performance, productivity and change management throughout the organization to ultimately improve profitability.

With over twenty years of experience working with executives, groups and organizations as a facilitator, trainer, coach and strategic partner, she is able to provide real value to her clients. Her career includes eleven years specifically in the food distribution industry in Human Resources, training and executive development. An additional nine years has been spent with small businesses and Fortune 500 companies focusing on strategy and organizational development. Her talents have been utilized by organizations across a wide range of industries to include but not limited to technology, education, and direct sales.

Ms. Fugit specializes in developing personalized training programs in the areas of advanced presentation skills, executive coaching and talent strategy. She is a well-regarded speaker to national audiences in the areas of optimizing team effectiveness, maximizing talent, the voice of the customer, employee engagement and change management.

Carla's passion lies in understanding businesses, work teams and individuals and integrating them into a high performing organization to ultimately increase engagement and profitability. Maximizing talent strategy is a key goal. This is accomplished through job fit analysis, job benchmarking and psychometric assessments helping to connect the right talent to the right job and then identifying how to leverage an individual's strengths and team strengths based on their unique 'wiring'.

### Education and Professional Credentials:

- Bachelor of Arts in Design - Brigham Young University
- Foundations of Professional Coaching - Adler School for Professional Coaching
- Certified Emotional Intelligence and Vital Signs - Six Seconds
- Certified Professional Behaviors Analyst - Target Training International
- Certified Professional Driving Forces Analyst - Target Training International
- Certified Professional EQ Analyst - Target Training International
- Certified Stages of Growth Strategist - Target Training International
- Certified In TriMetrix® HD - Target Training International

For additional information or to schedule a complimentary exploratory consultation, please contact Platinum Business Strategies through their web site - [platinumbusinessstrategies.com](http://platinumbusinessstrategies.com).